Incubatee's Diary

Activities by iTIC Incubator at IIT Hyderabad

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MoU with FICCI Flo

iTIC Incubator signed an MoU with the Hyderabad chapter of FICCI Ladies Organization on November 17, 2021, to establish an entrepreneurial ecosystem with a focus to foster and nurture female entrepreneurs. With this MoU, iTIC endeavors to organize talks and workshops for its members and provide mentoring support to entrepreneurs.
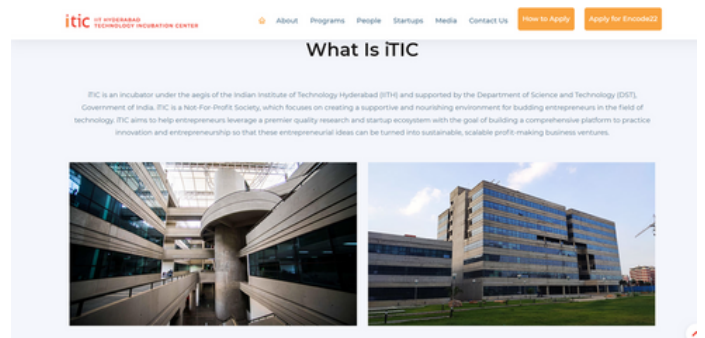

IITH Team with FICCI FLO Team

Launch of new iTIC Website

After many months of hard work and dedication from our team at iTIC Incubator, we are pleased to announce the launch of our updated website and new domain name.

Our primary goal during the redesign process was to create a more valuable, user-centric, and responsive resource across all platforms and devices. We wanted to focus on making it easier for our users or applicants to learn and locate valuable information about the Programs, Events & Challenges we organize frequently.

New domain for iTIC website: **https://itic.iith.ac.in**

Snapshot from i-TIC Incubator new Website

Launch of Encode22 Hackathon: Applications open till January 20, 2022

iTIC Incubator has organized a hackathon, Encode22, in Collaboration with Engro Technologies and MeitY Startup Hub. The Hackathon offers a chance to work on real-world challenges and propose a solution that can be converted into a full-fledged business or can also be adapted by industry.

The Problem statements that were identified for this hackathon are:

- Building a hardware solution for the video transcoding platform
- Multi-cloud key management for access control
- Building an NFT Marketplace

Get more information and apply on: **https://itic.iith.ac.in/encode22/**

Encode 2022 Announcement

Structured Mentor sessions

iTIC Incubator organizes structured one-to-one mentorship sessions for each of its startups frequently. The purpose of one-to-one mentoring is to offer the right guidance and advice from an expert who understands the ins and outs of building and running a scalable business.

Some of the mentoring sessions we organized:
- Mentoring Session with Mr. Ramesh Sinha (Founder & Director - E-Procurement Technologies Pvt. Ltd.)
- Mentoring Session with Mr. Sumit Karranji (Country Sales Head - Vinculum Group)
- Mentoring Session With Mr. Ashwin Nandapurkar (IITH Alumni, Growth Hacker)

Interactive Sessions

Some of the Interactive Sessions we organized for our startups:

Operational Structure of the Company by Mr. Dhruv Gupta
The workshop was to understand how a scalable and robust company can be built. The interactive session was beneficial to early-stage startups by learning how to prioritize and departmentalize the tasks to avoid costly mistakes and fire fighting.

Business Model Canvas by Mr. Dhruv Gupta
The workshop was to understand Business Model Canvas (BMC) - a strategic management tool to quickly and easily define and communicate a business idea or concept. It allows startups to get an understanding of the business and to go through the process of making connections between what their idea is and how to make it into a business.

Case Study: Goli Vada Pav by Mr. Dhruv Gupta
This case study was about the journey and learnings of how Goli Vada Pav started.

Case Study: Hotel VP by Mr. Dhruv Gupta
This case study was about the learnings from a China-based startup HotelVP.
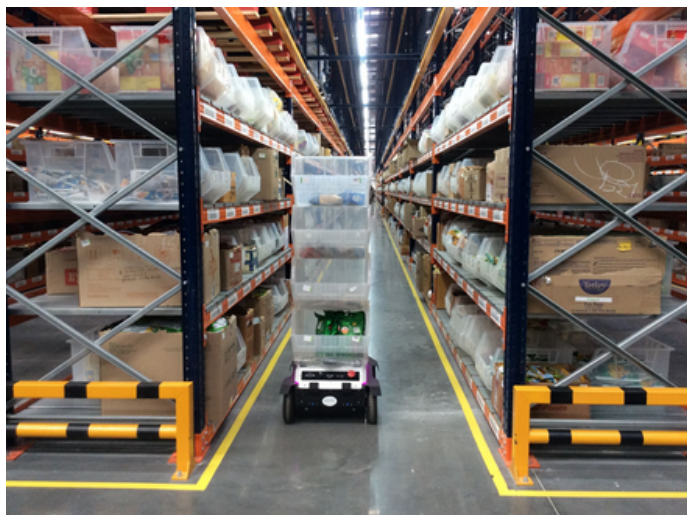
Startup Updates

GermSAFE
Our Startup Germsafe Technology LLP headed by Dr. Sarjerao B Doltade signed a Commercial Lease Agreement with WEFSA Enviro Pvt. Ltd for using its Hydrodynamic Cavitation System towards Industrial Waste Water (Greywater) Treatment.

GermSAFE with WEFSA during agreement exchange

Alog Tech
Our Nidhi Prayas startup Alog Tech is piloting its Autonomous Robot with Flipkart. ALOG provides an innovative Autonomous productivity solution that allows complete configurability and flexibility. Bins are stacked vertically in a grid and retrieved by robots that travel on the top layer of the system. This makes it possible for the grid to be placed around columns, on mezzanines, and on multiple levels.

Alog Tech Pilot Project